

PROGRAM ANNOUNCEMENT

Today's leaders are finding that a more collective approach is best suited for our increasingly networked world. Effective leadership today is less about who is the loudest voice in the room and more about who can mobilize a network to act. This requires leaders to tap into a deep sense of self-awareness, as well as understanding how to effectively network and build the larger movement. This leadership program will facilitate a cohort of coastal leaders to develop self-awareness of themselves as leaders, as well as networking and movement building skills through immersive, in-person retreats and virtual training sessions.

This program is designed to develop strong bonds among cohort members as well as provide time and space for reflection and learning through three retreats and three virtual trainings, including a final session to share outcomes. Along with developing specific skills, the program will also tap into participants' experiences to facilitate sharing of best practices learned through working in respective industries, coastal areas, and communities.

Over the course of six months, participants will work with their cohort to develop essential skills, build deep relationships, and better understand the power of today's collective leadership.

PROGRAM GOAL

Empower coastal citizens to lead conservation movements through skill building and network cultivation.

PARTICIPANT QUALIFICATIONS

To be considered for selection, candidates must be nominated to or apply for the program. All candidates must be able to participate in 100% of in-person and virtual program activities. The qualifications for candidates are:

1. Either an emerging or experienced leader with:
 - a. A track record of leadership and/or community service
 - b. A dedication to conservation of coastal resources
2. Demonstrated interest in and commitment to the Washington coast
3. Ability to participate in all in-person and virtual activities over the six months

PROGRAM DETAILS

The program will run from July through December 2016. Below are required activities for the 2016 program:

- May 19 – Program application and nomination opens
 - June 16 – Program nominations due midnight PST
 - June 19 – Program applications due midnight PST
 - June 24 – Participants notified
 - July 11 – Virtual training #1
 - August 2 - 4: 3 day orientation & retreat #1 at Lake Quinault Lodge
 - September 15: 1 hour virtual training #2
- (Continued on next page)

October 20 - 22: 3 day retreat #2 at MRC Summit in Long Beach
November 9: 1 hour virtual training #3
November 30 - December 2: 3 day retreat #3 and final session in Ocean Shores

TIME COMMITMENT

Estimated monthly time commitment for participants:

July

July 11: 1.5 hour virtual training #1
3 hours for independent pre-reading and self-assessment

August

August 2 - 4: 3 day orientation & retreat #1 at Lake Quinault Lodge
4 hours for work before and after retreat

September

September 15: 1 hour virtual training #2
8 hours of independent and collaborative work time

October

October 20 - 22: 3 day retreat #2 at MRC Summit in Long Beach
8 hours of independent and collaborative work time

November / December

November 9: 1 hour virtual training #3
8 hours of independent and collaborative work time
November 30 - December 2: 3 day retreat #3 and final session in Ocean Shores

VALUE PROPOSITION FOR PARTICIPANTS

- Experienced leaders
 - Hard skills training
 - Mentorship for emerging leaders
 - Retreat experience, including reflection and restoration
- Emerging leaders
 - Hard skills training
 - Resume building via exclusive program
 - Networking with community leaders

PARTICIPANT SELECTION

The SLA Advisory Board will select the cohort. There are two ways for candidates to be considered:

- Nomination & Application
 - Community leaders and groups nominate candidates through a nomination form
 - Each nominated candidate then submits an application form
- Application & Recommendation
 - Candidates complete an application form
 - Each candidate also asks a professional colleague to submit a reference

CRITERIA FOR SELECTION

The selection process will take into consideration the following candidate criteria to ensure a diverse and unique experience:

- **Ability to Participate:** *Has organizational support, capacity and availability*
- **Value to Coast:** *Shows eagerness to contribute to Washington Coast priorities*
- **Need for Training:** *Demonstrates room for improvement in collaboration, communication, and decision making*

QUESTIONS?

Please contact Casey Dennehy at cdennehy@surfrider.org.