

Community Hero Video Competition 2018



The Competition

If you are in grades 9-12 in the 2018-19 school year, we want to hear about the inspiring people you know in your community who make it a better place to live and work. This community hero could be your PE teacher, a fisherman, a retiree who voluntarily picks up beach trash or your friend who rides his/her bike to school in order to reduce their carbon footprint. We would like you to showcase for us an individual who stands out to you as someone who makes a difference.

How to Enter

Make an engaging **maximum** of two minute video, using whatever type of camera you have available, about your community and upload it to Vimeo. E-mail the Vimeo link to mc2@surfrider.org with the title "My Coast, My Community Hero Video Competition." There is no registration fee but please provide your basic contact information as well as a brief description of the video's content and sign the video release form.

**Submission Deadline:
October 1st, 2018**

Eligibility

- Students enrolled at a school in Clallam, Jefferson, Grays Harbor, Pacific or Wahkiakum counties.
- Video entries may be submitted by an individual or by a group of up to 5 members. Groups must delegate a leader to serve as the point of contact. All group members will be named in the entry.
- Individuals or groups may submit only one entry.

Prize

- You could win up to \$750 in prizes!
- Each county will choose a winner. The winner(s) from that county will have \$250 in gift cards to use as they would like. This can be divided between the 1-5 students or even given to the school/class/program if the student wishes.
- These 5 videos will be shown at the Marine Resource Committee's Summit in October where they will be judged and voted on for the grand winner. All county winners are invited to join us at the MRC Summit.
- The grand prize will be an experience in your county worth \$500. You get to pick your experience! Perhaps you would like to have a bonfire on the beach with your friends, or you'd like to learn how to surf. Or maybe you'd like to go out fishing with friends, or learn how to pick oysters? Final discretion is left up to the Surfrider SLA founders.

We respect the values and celebrate the unique attributes, characteristics and perspectives that make each person who they are. We believe that our strength lies in our diversity. We consider diversity and inclusion a driver of excellence and seek out diversity of participation, thought and action.

Steps to Creating a Video

- Fill out the sign up form and e-mail it to mc2@surfrider.com
- Pick a hero!
- Create a list of question to ask your hero
- Schedule an interview/jobshadow
- Take your phone [or other video equipment] and record you interviewing/shadowing your hero
- Edit film and add pictures, videos, and anything you feel features why they are your local hero
- Upload the video to Vimeo. E-mail the link to mc2@surfrider.rog with the subject "My Coast, My Community Hero Video Competition."

Judging Rubric

Maximum Points

Video Guidelines

4 Points

Video runs within the 2 minute time limit

4 Points

Information used is accurate

4 Points

No copyrighted materials used in the video

4 Points

Video is appropriate for all viewers

4 Points

Student completed all necessary forms
[Online entry, video release, parent permission, etc.]

Quality of Video/Content

4 Points

The video highlights a true community hero and expresses what they do

4 Points

The hero is involved in marine conservation

Memorable/Creative

4 Points

Viewer is left with a strong understanding of the work of the hero and feels they would like to know more about this person.

4 Points

Video is original, creative and unique.

Production

4 Points

Video is well planned with smooth transitions and edits. Sound is balanced and easy to hear. Sound and visual elements coincide with the video's message.